

BLOOMSBURY FESTIVAL

18 - 27 OCTOBER 2024

2024 Partnership Opportunities with Bloomsbury Festival

What is Bloomsbury Festival?

Bloomsbury Festival is a charity, celebrating the talent and communities of Bloomsbury, Holborn, and Kings Cross with an annual arts, culture and science festival. The festival includes arts, performance and events and offers a platform for emerging artists.

MUSIC

Exceptional music from Bloomsbury's best musicians and latest talent, ranging from classical to rap and everything in between.

THEATRE & PERFORMANCE

A vibrant programme of bold, innovative and high quality theatre and performance, showcasing a rich diversity of artists, and creating a springboard for theatre companies and writers.

DISCOVERY

There is something for everyone at the 3 day science and art Discovery Hub. With interactive exhibits from some of the leading academic and medical institutions. Open to schools, families, and anyone curious.

VISUAL ARTS & FILM

Exhibitions of visual arts and film from creative communities, showcased in galleries and on Bloomsbury streets and indoor spaces.

WALKS & TALKS

Hear about the rich history of Bloomsbury and how it has taken shape in the 21st century. Discover hidden gems and learn about the ever changing urban landscape.

EMERGING TALENT

The Festival offers development programmes, traineeships, and performance opportunities to nurture and platform the next generation of Bloomsbury and Camden diverse artists, performers, and creatives.





Why Support the Festival?

- Be part of a world class arts event in your local community.
- Help develop events and activities that are close to your experience.
- Engage with local communities and residents.
- Support local young people into cultural careers.
- Link with schools and families to showcase new technologies and innovations.
- Join a dynamic network of creatives, cultural organisations, universities and funders.
- Share the cultural heritage of global residents of Bloomsbury.

How do you Benefit from the Partnership?

- The festival reaches an audience of over 35,000 across ticketed events, outdoor performance and exhibitions, and through digital platforms.
- Extensive marketing across print and the website, including:
- Printed brochures delivered to arts venues and local residents (15,000).
- Social media reach of 20,000 across multiple platforms.
- Business advertisements within the brochure.
- Connect with the diversity of residents who live, study and work within Bloomsbury.
- Align your support with specific events.
- Concessionary codes for your business and staff for Festival ticketed events.
- Opportunities with our partners which may include interviews on Bloomsbury Radio.

How to Support the Festival?

We welcome partnerships which support the festival through sponsorship, venue partnership and through donations.

Email director@bloomsburyfestival.org.uk to discuss your tailored support.

To meet the deadline for our printed brochure and materials please confirm your interest by the end of May 2024.

Sponsorship Tiers

Principal, Gold, Silver, and Local Events Sponsors will create a tailored package with the Festival team.

PRINCIPAL SPONSORS (£15,000+)

Tailored package.

GOLD TIER SPONSOR (£10,000+)

Tailored package.

SILVER TIER SPONSOR (£5,000+)

Tailored package.

LOCAL BUSINESS EVENTS SPONSOR (£2,500+)

Logo on main printed materials and online.
Align sponsorship with a selected event.

LOCAL SUPPORTER (£1,000+)

Logo on main printed materials and online.

BUSINESS CLUB (£300 - £1,000)

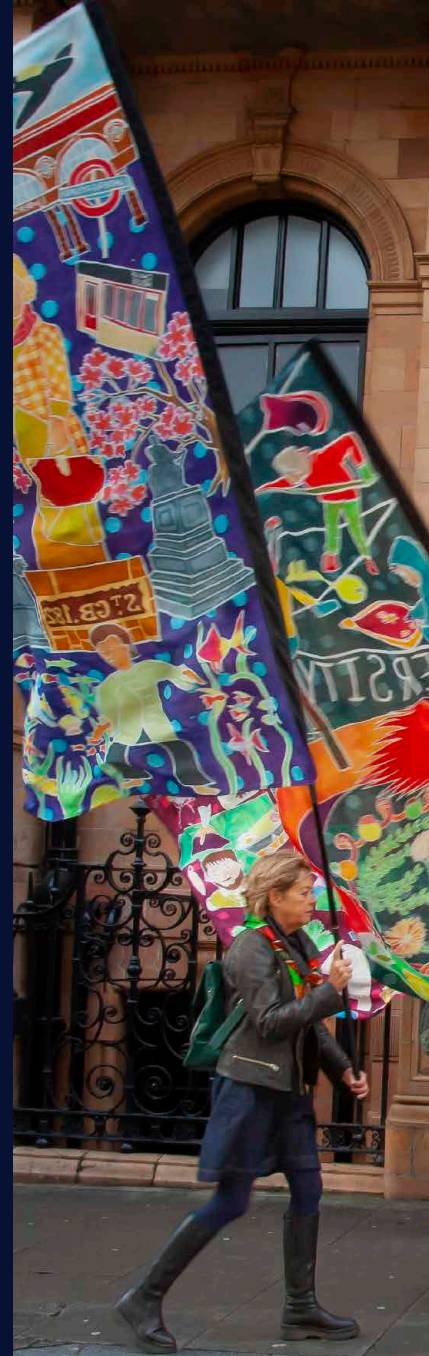
Text listing in printed brochure and online.

VENUE PARTNER

Host an event or exhibition at your organisation or venue.
Logo in printed brochure and online.

DONATE

Donations of any scale can be made via the website. Private Donors can also donate by BACS, CAF, and other means.



Photographs: Bloomsbury Festival 2023 by Stuart Keegan
How to Run Away (page 1, bottom right) by Will Gillham

bloomsburyfestival.org.uk



BLOOMSBURY
FESTIVAL



BLOOMSBURY FESTIVAL: Senate House, Malet Street, London, WC1E 7HU
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England & Wales No. 07977987 | VAT Registration No. 1374928 87

2023 Festival Funders and Sponsors

CORE FUNDERS



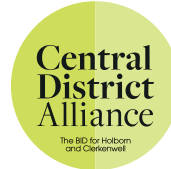
UNIVERSITY
OF LONDON



THE BEDFORD ESTATES



the SHM
foundation



GOLD TIER SPONSOR



SILVER TIER SPONSORS



GRANT FUNDERS



LOCAL BUSINESS SUPPORTERS



Boodle
Hatfield.



Garnett
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Mishcon de Reya

P.A.C.E.
BUILDING
SERVICES



RUGBY SCHOOL



BUSINESS CLUB MEMBERS

Bloomsbury Flowers | Capital Carpets and Flooring | Essex Refurbishments | Environtec | TFT Consultants

MAJOR PARTNERS

RADA



GOODENOUGH
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SOAS
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HOLY CROSS CHURCH
The Church in the Heart of King's Cross

